Lizette Hurtado

UI Developer

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Summary

Lizette Hurtado is a professional UI Developer with ten years of experience creating web applications. She has a keen eye for detail, superb aesthetic sense, and a deep passion for creating world class user experiences. She is hardworking, enthusiastic, and thrives in a collaborative environment.

Work experience

Application Developer   2018 - Present

Driscoll's, Inc.

Application Developer for the Application Development Team of Information Services at Driscoll's, Inc. I work on all different levels of the code stack.

- Developed new and improved version of the Driscoll's Global Breeding Application written in .NET, C#, HTML5, CSS3, SASS, Bootstrap UI, and Microsoft SQL.
- Developed new and improved version of the Driscoll's Long Cane Inventory II Application using React, Redux, MaterialUI, HTML5, JSX, AJAX, JSON, REST APIs. Delivered as a Cloud First Solution using AWS, MuleSoft, GitHub, mySQL, and Okta.
- Developed new application for Driscoll's Customer Engagement Platform using React, Redux, JSX, MaterialUI, and REST APIs. Delivered also as a Cloud First Solution using AWS, MuleSoft, GitHub, mySQL, and Okta.
- Developed a design system for standardizing all Driscoll's internal web applications written in React with customized MaterialUI components to fit Driscoll's company brand guidelines.
- Designed mock-ups when more design direction was needed or was lacking.
- Provided business with solution design documents laying out the proposed solutions by the Application Development team.
- Worked in an Agile pace and delivered code in Sprints, using a JIRA board to manage the progress.
- Managed pull requests in GitHub and provided code review feedback.
- Managed version releases to DEV environment and handed off builds to testing team.
- Completed training for AWS's AWSome Day, AWS Immersion Day, and MuleSoft for Developers.

Skills: HTML5, CSS3, SCSS, SASS, JavaScript, jQuery, React, Redux, JSX, MaterialUI, Microsoft .NET, C#, SQL, Okta, MuleSoft, Git, GitHub, Node.js, REST API, npm, AJAX, JSON, JIRA, Trello, Tableau

UI Developer   2015 - 2018

Apple, Inc.

User interface developer for global platform sales automation and demand generation internal web applications for Apple. Design manager for global platform web and iOS applications for Retail, Education and Enterprise teams worldwide.

- Developed Apple's internal marketing automation platform for targeting the correct audience as leads into the Customer Relationship Management system.
- Developed and managed design for Apple's internal web application for planning and executing events or a series of events.
- Developed and designed email and microsite landing pages for sales and marketing campaigns.
- Developed and designed DevOps web application platform.
- Helped lead design for internal iOS applications for Events and Apple's global CRM platform.

Skills: HTML5, CSS3, JavaScript, Backbone.js, jQuery, SASS, Grunt, Gulp, AJAX, JSP, XML, PHP, Sketch, GitHub, npm, REST API

UI Developer

Tata Consultancy Services

Part of the iLog team, responsible for the development and maintenance of iLogWebPay; a stateless, REST API-based, single page application, utilizing AngularJS as a JS MVC layer, and used HATEOAS for communicating application states between the front-end and back-end layers.

- Worked with UI/UX Designer to ensure iLogWebPay development pluged-in to IS&T technical design.
- Used AJAX to integrate REST API calls. Hooked-up all the web services from loading transaction summary details to loading list of cities for specified zip codes.
- Implemented localized static text, such as labels, messages and bundled into json files. These json files are packaged along with other static files (CSS, HTML, JS) and deployed to Apache/Akamai.
- Used regular expressions for validating billing information.
- Implemented omniture reporting for tracking web analytics.
- Used Modernizr for browser feature detection.
- Used Jenkins to build and deploy application to IT/UAT environments

Skills: JavaScript, AngularJS MVC, RequireJS, jQuery, Modernizr, Animate.css, HTML5, CSS, SASS, Grunt, Bower, AJAX, JSP, Git, npm, REST API

UI Engineer

2012 - 2013

PayPal, Inc.

Worked on the PayPal Here™ mobile web application —a PayPal mobile payment solution for smartphones.

Tablet Checkout module - mCommerce

- Helped build the iPad UI experience using HTML5, CSS3, JavaScript
- Worked closely with lead UI Engineer to allocate deliverables and bugs

PayPal Here™ Japan onboarding and receipts - Redesigned mobile application experience for android and iOS

- Architected, developed and implemented SMS receipt for UK and Japan, utilizing XML and working closely with back-end C++ lead
- Managed and maintained Android redesign of Softbank integration, responsible for implementing new requirements and communicating to QA all deployments and bug fixes

XO Optimization – Mobile and Web Applications

- Optimized and implemented A/B testing for UI button designs, utilizing LESS and HTML
- Supported iOS an Android development efforts including design, implementation and testing
- Debugged and optimized JavaScript for dynamic, interactive web platform

Skills: XML, HTML, HTML5, CSS3, LESS, Dust, JavaScipt, jQuery, jqMobi, Git, npm

Web Developer

2011 - 2012

Trion Worlds, Inc.

Worked on all major marketing web applications for Trion Worlds, Inc., on team based development projects with an emphasis on HTML5, CSS3, and JavaScript.

Defiance™ TV show and video game Web Application

- Created a new regionalized Defiance marketing website using JavaScript, jQuery and the latest technologies CSS3 and HTML5.
- Migrated code to WordPress
- Followed up with QA agencies and fixed bugs

End of Nations™ video game Web Application

- Redesigned End of Nations' marketing and community sites using HTML5
- Prototyped code to WordPress
- Followed up with QA team and fixed bugs

Trion Worlds, Inc. Corporate Web Application

- Maintained corporate website
- Re-wrote / polished CSS

Marketing and Account emails

- Revamped development for all marketing emails
- Produced hand-coded marketing and transactional cross-browser email templates across all major email clients

Skills: HTML, HTML5, CSS, CSS3, Javascipt, jQuery, AJAX, SVN

Front-End Developer Intern   2009 - 2011
Hobson Manufacturing

Designed and developed multiple modules of the Hobson ERP application, such as Shipping, and Quotes, specializing in reusable user interface components.

Hobson Manufacturing ERP Application

- Created wireframes based on functional requirements provided by business users and project lead.
- Used HTML, CSS and JavaScript to implement user interface according to specifications.
- Implemented AJAX and JSON-driven UI components for managing critical business data.
- Used jQuery and dHtmlXgrid libraries to implement front end logic.
- Developed cross-browser compatible user interfaces, supporting Firefox, Chrome, and Safari web browsers.
- Maintained CSS stylesheets for modules.
- Worked in cooperation with back-end engineers and team lead to implement data management solution according to business requirements.

Skills: HTML, CSS, Javascript, jQuery, JSON, AJAX, dHtmlXgrid, SVN

Web Developer Intern   2008 - 2009
One Team Technologies

Web User Interface developer on various web projects.

One Team Technologies Website

- Developed User Interface features using DHTML, CSS, JavaScript, jQuery and AJAX according to screen flows, wireframes, and user interface specifications
- Integrated, formatted and maintained website content.
- Developed new pages and maintained internal navigation framework.
- Maintained and updated CSS stylesheets according to ongoing changes.
- Worked closely with senior lead to define styles and specifications for User Interface
- Prototyped styles and usability features using CSS, Javascript and HTML.

One Team Social Networking Site

- Developed front end components using DHTML, CSS, JavaScript, jQuery and AJAX.
- Created the main CSS stylesheet and unified style templates.
- Performed sanity testing on each new software build.
- Wrote test cases for the entire site based on written and verbal specifications.
- Designed graphics, and printable promotional materials using Adobe Creative Suite.

Skills: DHTML, HTML, CSS, JavaScript, jQuery, AJAX, SVN

Education

Web Developer Certification Program   2008 - 2009
Golden State Technology Institute

http://goldenstatetech.com | Graduate Program